

# Chen Zhu

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## Education

- 2013 **University of Connecticut**, Ph.D. in Agricultural and Resource Economics, USA.
- 2012 **University of Connecticut**, M.S. in Agricultural and Resource Economics, USA.
- 2007 **Nanjing University**, B.S. in Biological Science, China.

## Visiting Experience

- 2010 **Università Cattolica del Sacro Cuore**, Summer School of Agriculture and Food Economics, Italy.
- 2007 **University of Melbourne**, Exchange Student, School of Botany, Australia.

## Professional Experience

- 2017-Present **Associate Professor**, *College of Economics and Management*, China Agricultural University, China.
- 2013-2016 **Assistant Professor**, *College of Economics and Management*, China Agricultural University, China.

## Research Experience

- 2016-Present **Postdoctoral Research Fellow**, *Institute for Population and Labor Economics*, Chinese Academy of Social Sciences, China.
- 2015-Present **Research Fellow**, *The Zwick Center for Food and Resource Policy*, University of Connecticut, USA.

## Publications

- Chen Zhu, Rigoberto A. Lopez & Xiaou Liu (2016). "Information Cost and Consumer Choices of Healthy Foods." *American Journal of Agricultural Economics*, 98(1) 41-53
- Rigoberto A. Lopez, Yizao Liu & Chen Zhu (2015). "TV Advertising Spillovers and The Demand for Private Labels: The Case of Carbonated Soft Drinks." *Applied Economics*, 47(25) 2563-2576
- Xiaou Liu & Chen Zhu (2014). "Will Knowing Diabetes Affect Labor Income? Evidence from a Natural Experiment." *Economics Letters*, 124 (1) 74-78
- Yizao Liu, Rigoberto A. Lopez & Chen Zhu (2014). "The Impact of Four Alternative Policies to Decrease Soda Consumption." *Agricultural and Resource Economics Review*, 43, 1

Chen Zhu & Rigoberto A. Lopez (2012). "Weight Implications of Soda Consumption." *Agro Food Industry Hi-Tech*23(2): March/April 2012

Rigoberto A. Lopez, Deepak Joglekar, Chen Zhu, Peter Gunther & Fred Carstensen (2010). "Economic Impacts of Connecticut's Agricultural Industry."

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## Working Papers

Chen Zhu, Rigoberto A. Lopez & Xiaoou Liu. "Market Responses to Changes in Voluntary Nutrition Labeling: Theory and Empirical Implications." (*Submitted*)

Chen Zhu, Gejun Zhu & Xiaoou Liu. "Gender Differences in Intergenerational Occupational Mobility: The Case of Post-Revolution China." (*Submitted*)

Chen Zhu, & Rui Huang. "Heterogeneity in Consumer Responses to Front-of-Package Nutrition Labels: Evidence from a Natural Experiment." (*Submitted*)

Chen Zhu, Rigoberto A. Lopez & Xiaoou Liu. "Reassessing Consumer Responses to Voluntary Nutrition Labeling with Information Diffusion."

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## Research Grants

2014-2016 **Principal Investigator, The National Social Science Fund of China**, "*Studies on the Intergenerational Occupational Mobility in Contemporary China*".

2015-2017 **Principal Investigator, The Chinese Universities Scientific Fund**, "*Analysis of Impacts of Non-communicable Diseases (NCDs) on Labor Market Performance in China*".

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## Teaching

### In Chinese

1. Advanced Econometrics (PhD) – Spring 2016/2015/2014
2. Mathematical Economics (Undergrad) – Spring 2016/2015
3. Technical Economics (Undergrad) – Spring 2016/2015/2014

### In English

4. Intermediate Econometrics (Master) – Spring 2016/2015

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## Conference Presentations and Invited Talks

The American Economic Association/Allied Social Science Association (AEA/ASSA) Annual Meeting, *Invited Paper Sessions*, 2016

The Chinese Economists Society (CES) Annual Conference, 2016

The Agricultural & Applied Economics Association (AAEA) Annual Meeting, 2014/2012/2010

The CAER-IFPRI Annual International Conference, 2015/2013

INFORMS Marketing Science Society Conference, 2014

The International Symposium on Contemporary Labor Economics, 2013

The Inaugural Econometric Society China Meeting (CMES), 2013

The Canadian Economics Association (CEA) Annual Conference, 2013

The Annual International Industrial Organization Conference (IIOC), 2013/2012  
The Northeast Agricultural & Resource Economics Association (NAREA) Annual Meeting, 2013/2012

## Selected Honors and Awards

- 2016 **Outstanding Faculty Award**, *China Agricultural University*.
- 2014 **Excellent Undergraduate Advisor Award**, *China Agricultural University*.
- 2013 **Doctoral Dissertation Fellowship**, *University of Connecticut*.
- 2012 **Predoctoral Scholarship**, *University of Connecticut*.
- 2011 **Ellen Bishop Carder Scholarship**, *University of Connecticut*.
- 2010 **International Academic Exchange Grant**, *Università Cattolica del Sacro Cuore*.
- 2010 **Graduate Student Travel Grant**, *The American Agricultural & Applied Economics Association*.
- 2010 **Fellowship of the Dorothy Goodwin International Experience Fund**, *University of Connecticut*.
- 2006 **People's Scholarship**, *Nanjing University*.
- 2005 **Extracurricular Internship Award of People's Scholarship**, *Nanjing University*.
- 2004 **3rd Rank Award of the Research Forum of Sciences & Arts**, *Nanjing University*.
- 2004 **1st Rank Award of the Thesis Competition of School of Life Sciences**, *Nanjing University*.

## Languages

Chinese **Native**  
English **Fluent**

## Computer Skills

statistics	<b>MATLAB, R, Stata, SHAZAM, GAMS, IMPLAN, RIMS II</b>	programming	Visual Basic, HTML
typography	L <sup>A</sup> T <sub>E</sub> X, Microsoft Office	others	Adobe Photoshop

## Professional Service

Referee *China Agricultural Economic Review*  
*Agribusiness: an International Journal*  
*Empirical Economics*  
*The Energy Journal*

Abstracts for paper presentation at American Agricultural & Applied Economics Association (AAEA) Annual Meeting, 2016/2014

Last Updated: December 2016